

FIG. 1

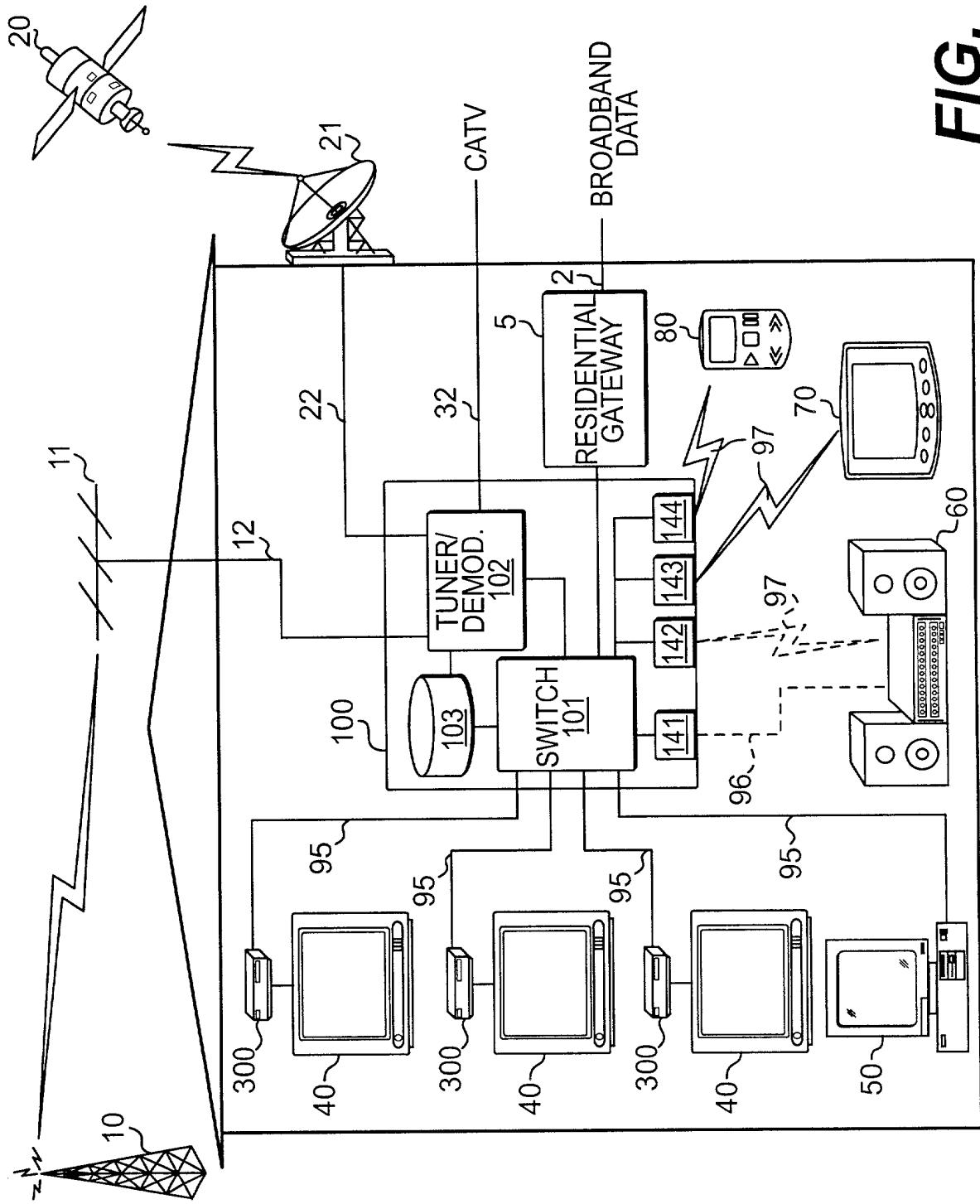


FIG. 2

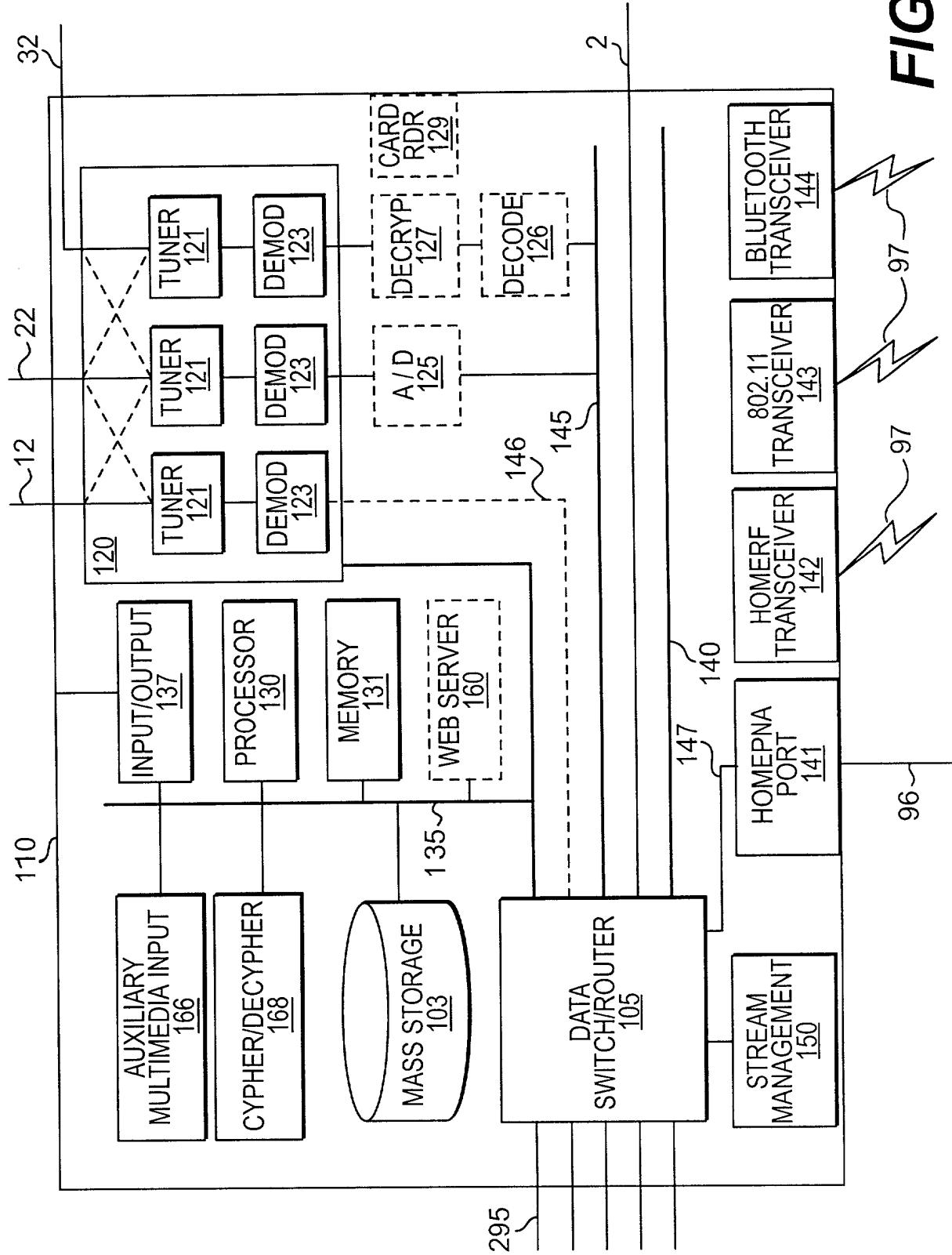
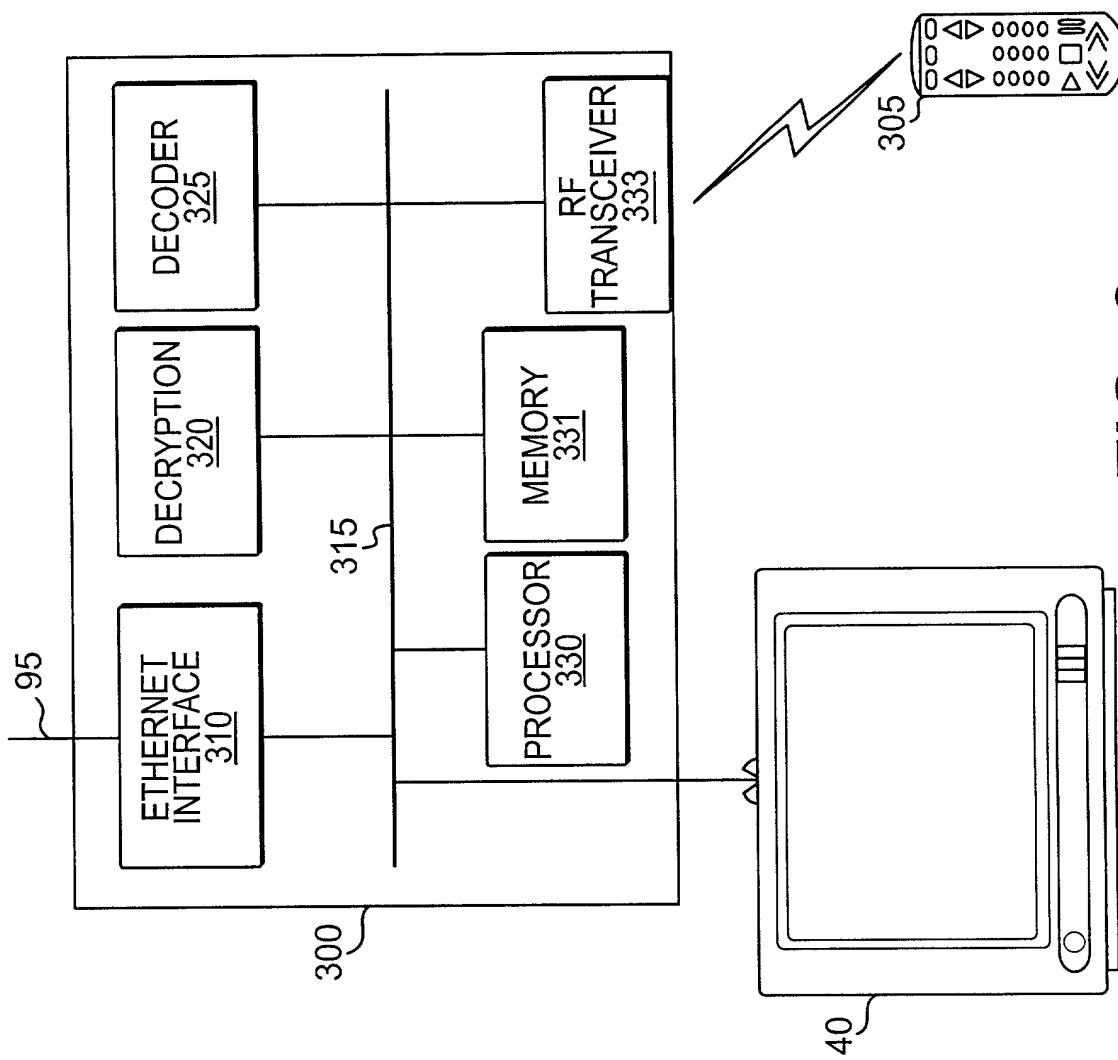


FIG. 3



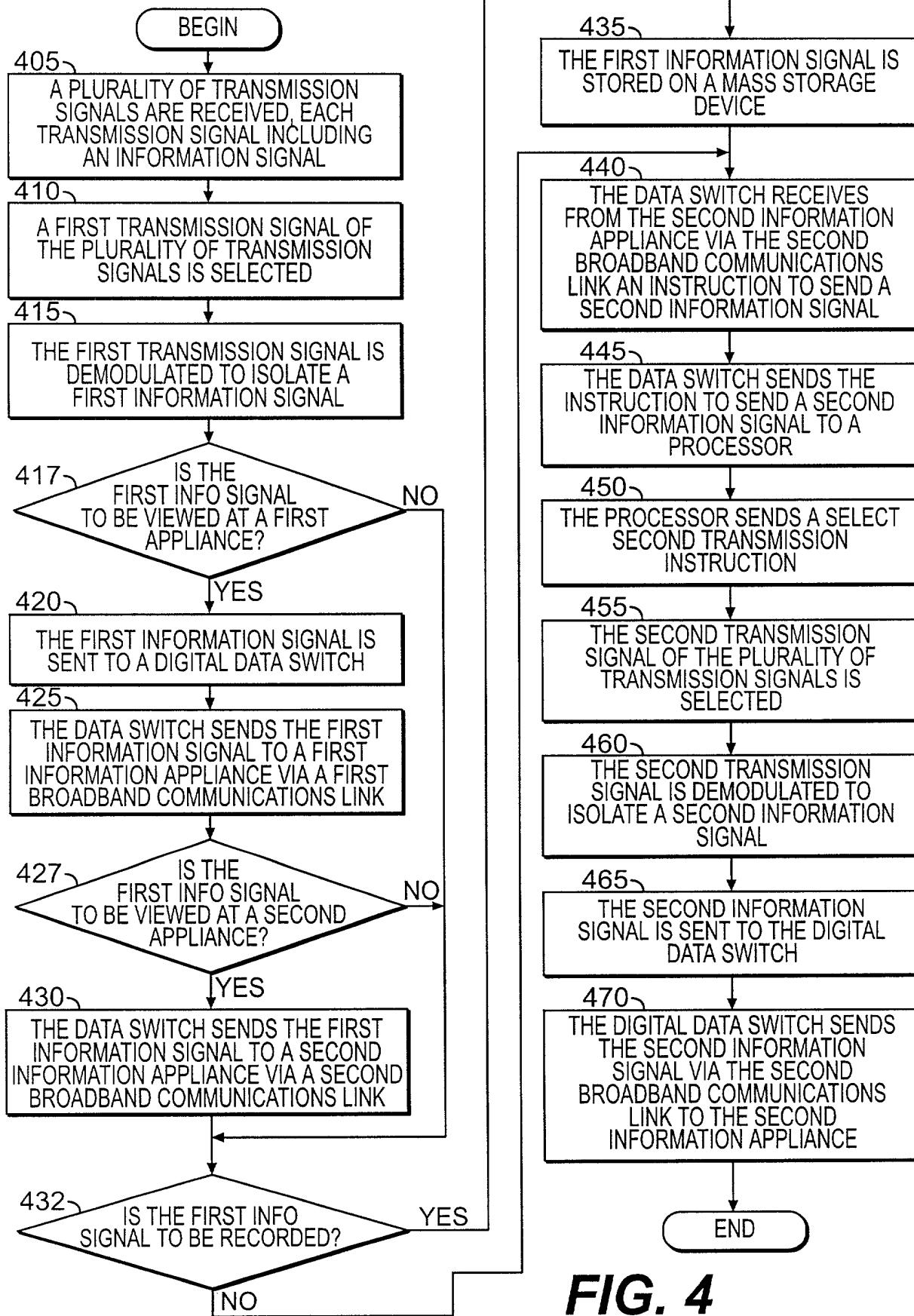


FIG. 4

| 501 | 505 | 510 | 515 | 520 | 525 |
|---------|-------------|-------------|----------------|-----------------|--------------------|
| MOVIE A | AUDIO-VIDEO | PLAY COST X | PLAY INDICATOR | PURCHASE COST X | PURCHASE INDICATOR |
| MOVIE B | AUDIO-VIDEO | PLAY COST Y | PLAY INDICATOR | PURCHASE COST Y | PURCHASE INDICATOR |
| SONG A | AUDIO | PLAY COST Z | PLAY INDICATOR | PURCHASE COST Z | PURCHASE INDICATOR |
| ALBUM A | AUDIO | PLAY COST Y | PLAY INDICATOR | PURCHASE COST Y | PURCHASE INDICATOR |
| | | | | | |

FIG. 5

